

1 of 17

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

$$SC = *$$

REV ORDER
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	SU	5P-630P	NBC SUN-FTBL<	:30	\$650.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*2	SU	7P-9P	NBC SUN-FTBL<	:30	\$1,000.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*3	TU	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/30-10/30	1	1	1	\$200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*4	W	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	10/31-10/31	1	1	1	\$200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*5	TH	430A-5A	WAKE-W/WAGNERS	:30	\$200.00	11/01-11/01	1	1	1	\$200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*15	W	11A-12P	RACHAEL RAY	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*16	TH	11A-12P	RACHAEL RAY	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*17	F	11A-12P	RACHAEL RAY	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*18	M	11A-12P	RACHAEL RAY	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*19	SU	8P-10P	VARIOUS	:30	\$1,150.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*20	SA	7P-730P	WHEEL	:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
		Sales Remark: V3 REV RATE/PGM.										
		V3 More than 2 codes changed										
	*21	TU	2P-3P	DOCTORS	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*22	W	2P-3P	DOCTORS	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*23	TH	2P-3P	DOCTORS	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*24	F	2P-3P	DOCTORS	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*25	M	2P-3P	DOCTORS	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*26	TU	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*27	W	1235A-135A	J FALLON-NBC<	:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*28	TH	1235A-135A	J FALLON-NBC<	:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*29	F	1235A-135A	J FALLON-NBC<	:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*30	M	1235A-135A	J FALLON-NBC<	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*31	TU	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*32	W	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*33	TH	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*34	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*35	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*36	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*37	W	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*38	TH	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*39	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*40	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*41	TU	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*42	W	9A-10A	TODAY SHW2-NBC	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*43	TH	9A-10A	TODAY SHW2-NBC	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*44	F	9A-10A	TODAY SHW2-NBC	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*45	M	9A-10A	TODAY SHW2-NBC	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*46	SA	630P-7P	JEP	:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
		Sales Remark: V3 REV RATE/PGM										
		V3 More than 2 codes changed										
	*47	TU	7P-730P	JEOPARDY<	:30	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .CROSSROADS GPS
Product Crossroads GPS
Estimate# 780
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/780
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY

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Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*48	W	7P-730P	JEOPARDY<	:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*49	TH	7P-730P	JEOPARDY<	:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*50	F	7P-730P	JEOPARDY<	:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*51	M	7P-730P	JEOPARDY<	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*52	TU	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*53	W	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*54	TH	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*55	F	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*56	M	1135P-1235A	TONITE SHW-NBC<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*57	TU	4P-5P	NEWS	:30	\$725.00	10/30-10/30	1	1	1	\$725.00	
			Sales Remark:	V3 REV TP & RATE/PGM								
			V3 More than 2 codes	changed								
	*58	W	4P-5P	NEWS	:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
			Sales Remark:	V3 REV TP & RATE/PGM								
			V3 More than 2 codes	changed								
	*59	TH	4P-5P	NEWS	:30	\$725.00	11/01-11/01	1	1	1	\$725.00	
			Sales Remark:	V3 REV TP & RATE/PGM								
			V3 More than 2 codes	changed								
	*60	F	4P-5P	NEWS	:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
			Sales Remark:	V3 REV TP & RATE/PGM								
			V3 More than 2 codes	changed								
	*61	M	4P-5P	NEWS	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
			Sales Remark:	V3 REV TP & RATE/PGM								
			V3 More than 2 codes	changed								
	*62	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								
	*63	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
			Sales Remark:	V3 REV RATE								
			V3 Comment	Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*73	W	4P-430P	FIRST NWS 3-4<	:30	\$700.00	10/31-10/31	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*74	TH	4P-430P	FIRST NWS 3-4<	:30	\$700.00	11/01-11/01	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*75	F	4P-430P	FIRST NWS 3-4<	:30	\$700.00	11/02-11/02	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	*76	M	4P-430P	FIRST NWS 3-4<	:30	\$700.00	11/05-11/05	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	*77	TU	5P-630P	NEWS	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE.										
		V3 More than 2 codes changed										
	*78	W	5P-630P	NEWS	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE.										
		V3 More than 2 codes changed										
	*79	TH	5P-630P	NWES	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE.										
		V3 More than 2 codes changed										
	*80	F	5P-630P	NEWS	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE.										
		V3 More than 2 codes changed										

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Hiatus Weeks

Rep Firm

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Salesperson () AMY MCCREARY

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*81	M	5P-630P	VARIOUS	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE.										
		V3 More than 2 codes changed										
	82	TU	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/30-10/30	1	1	1	\$425.00	
	83	W	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/31-10/31	1	1	1	\$425.00	
	84	TH	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	11/01-11/01	1	1	1	\$425.00	
	85	F	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	11/02-11/02	1	1	1	\$425.00	
	86	M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	11/05-11/05	1	1	1	\$425.00	
	87	SA	6A-7A	AVG. ALL WKS	:30	\$350.00	11/03-11/03	1	1	1	\$350.00	
	88	TU	3P-4P	DR. PHIL<	:30	\$450.00	10/30-10/30	1	1	1	\$450.00	
	89	W	3P-4P	DR. PHIL<	:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
	90	TH	3P-4P	DR. PHIL<	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
	91	F	3P-4P	DR. PHIL<	:30	\$450.00	11/02-11/02	1	1	1	\$450.00	
	92	M	3P-4P	DR. PHIL<	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
	*93	SU	7A-8A	SUN TODAY-NBC	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	94	SA	7A-9A	AVG. ALL WKS	:30	\$625.00	11/03-11/03	1	1	1	\$625.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*105	F	9P-11P	GRIMM-NBC/DATELINE FR-NBC	:30	\$1,400.00	11/02-11/02	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	106	TU	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/30-10/30	1	1	1	\$425.00	
	107	W	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	10/31-10/31	1	1	1	\$425.00	
	108	TH	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	11/01-11/01	1	1	1	\$425.00	
	109	F	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	11/02-11/02	1	1	1	\$425.00	
	110	M	1P-2P	DAYS-OUR LIVES<	:30	\$425.00	11/05-11/05	1	1	1	\$425.00	
	*111	SU	9P-11P	LAW & ORDER<	:30	\$1,150.00	11/04-11/04	0	0	0	\$0.00	
		Sales Remark: V3 CNX SPOT										
		V3 Comment Changed, Spots/week Changed										
	112	SU	9A-930A	AVG. ALL WKS	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	*113	TU	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*114	W	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*115	TH	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*116	F	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*117	M	11P-1135P	NEWS 3 AT 11<	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
		Sales Remark: V3 REV RATE										
		V3 Comment Changed, Rate Changed										
	*118	W	9P-11P	AVG. ALL WKS	:30	\$2,300.00	10/31-10/31	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*119	TU-W	630P-7P	FACE-J RALSTON<	:30	\$900.00	10/30-10/31	2	1	2	\$1,800.00	
		Sales Remark: V3 REV RATE, FREQ										
		V3 More than 2 codes changed										
	*120	TH-F	630P-7P	FACE-J RALSTON<	:30	\$900.00	11/01-11/02	2	1	2	\$1,800.00	
		Sales Remark: V3 REV RATE, FREQ										
		V3 More than 2 codes changed										
	*121	M	630P-7P	FACE-J RALSTON<	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
		Sales Remark: V3 REV RTE										
		V3 Comment Changed, Rate Changed										
	*122	TU	8P-9P	BIGST LR12-NBC	:30	\$1,350.00	10/30-10/30	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*123	TH	8P-9P	COMMUNITY-NBC/PARK & REC-NBC	:30	\$1,350.00	11/01-11/01	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	*124	M	9P-11P	SING OFF-NBC/ROCK-WLLMS-NBC	:30	\$3,000.00	11/05-11/05	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										

15 of 17

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*125	TU	8P-10P	BIGST LR12-NBC	:30	\$3,000.00	10/30-10/30	0	0	0	\$0.00	
		Sales Remark: V3 CNX										
		V3 Comment Changed, Spots/week Changed										
	126	SU	8A-9A	MEET PRESS-SUN	:30	\$3,000.00	11/04-11/04	1	1	1	\$3,000.00	
	*127	SU	1A-2A	DATELINE	:30	\$150.00	11/04-11/04	1	1	1	\$150.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*128	SU	12A-1A	L&O	:30	\$150.00	11/04-11/04	1	1	1	\$150.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*129	SU	1130P-12A	SPORTS NIGHT	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*130	SA	630P-7P	VEGAS INC	:30	\$375.00	11/03-11/03	1	1	1	\$375.00	
		Sales Remark: V3 ADD TO SKED.										
		V3 Added										
	*131	F	10P-11P	DLINE	:30	\$3,200.00	11/02-11/02	1	1	1	\$3,200.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*132	SA	8P-9P	NBC PRIME	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*133	SA	9P-10P	NBC PRIME	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .CROSSROADS GPS

Product Crossroads GPS

Estimate# 780

Buyer Emily Milhoan

Phone#

Fax#

Agency () CROSSROADS MEDIA

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 12/11/780

Flight Dates 10/30/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	*134	SU	4P-515P	FNIA	:30	\$2,400.00	11/04-11/04	1	1	1	\$2,400.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										
	*135	SU	10P-11P	L&O	:30	\$1,200.00	11/04-11/04	1	1	1	\$1,200.00	
		Sales Remark: V3 ADD TO SKED										
		V3 Added										

---REPORT TOTALS---

Report Totals: 115 / \$83,275.00

---SALES MONTHLY TOTALS---

Nov 12: 115 / \$83,275.00

Sales Totals: 115 / \$83,275.00

Station Totals: 115 / \$83,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$277,583	CATV	0%	KBLR	0%	KINC	0%	KLAS	33%	KSNV	30%
		KTNV	17%	KTUD	1%	KVCW	1%	KVMY	1%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6832439 **Ver#** 3 **Status** Revised
EC'd Yes

Traffic Order#

Printed: 08/08/2012 11:30 AM
Last Received: 08/07/2012 12:26 PM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .CROSSROADS GPS
Product Crossroads GPS
Estimate# 780
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/780
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845